

## **RBC Case Studies**

### **Routes to Thinking**

#### **IT & Business Process Reviews**

**Industry Sector:**

Varied

**Services:**

Corporate structure and business planning

**Problem:**

A newly formed business with a unique model for providing audits for a companies IT usage and business critical processes resulting in a clear benefits plan for the customer.

**Brief:**

To run a 3P Triangle© workshop for key executives to establish the right corporate structure, marketing plan, resource requirements and financial modelling to move the business forward.

**Outcome/Solution:**

A successful workshop with each executives understanding the strengths, weaknesses and drivers of their colleagues, agreed division of responsibilities and duties. Acceptance that financial modelling was a team responsibility not just the FD. The framework for a working business plan and a next step action plan.